

# PROFIT LINE ALERT

## Altucher's Profit Line Alert Handbook

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Imagine if you could own a vehicle with the power of a freight train... the lift of a rocket ship... and the ability to brake like a high-performance sports car.

Well, after thousands of hours of research, I've developed a trading system that identifies stocks that boast all of these benefits.

It's a system that pinpoints the exact time to BUY a stock... and the precise moment to SELL a stock... in order to generate maximum profits.

The result is an unstoppable trading machine that delivers triple-digit returns again and again.

As you'll see, it completely takes the guesswork out of investing.

Here's all you need to begin profiting from this strategy today — including why it's so predictable, reliable and profitable...

### **The Basics Behind the *Profit Line Alert***

The beauty behind the *Profit Line Alert* is its simplicity.

Anyone can use this system to make huge gains, even if you've never traded a stock before in your life.

It combines the power of several technical indicators into a proprietary, easy-to-understand trading strategy.

And when we factor in all of our indicators, if the number is greater than 75, that stock is about to experience tremendous momentum.

It's as easy as three simple steps...

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1. When we run a stock through this system, it creates two powerful forces: the **Go-Zone** and the **Profit Line**.
2. Once a stock moves into the Go-Zone, we enter the trade. (You may also hear this referred to as the Profit Zone.)
3. When the stock moves below the Profit Line, we have the chance to exit. We don't always wait for the sell signal to collect our gains... But rest assured our system locates the best time to ring the register.

That's it!

The best part is the simplicity behind this trading strategy means that we don't need to worry about the overall market.

The system works no matter if the stock market is headed up or down.

Want to see the *Profit Line Alert* in action?

Let's look at a recent example so I can walk you through how this all comes together.

### Seeing Is Believing

BlackBerry (NYSE: BB) shares toiled below \$11 for the early part of December 2017.

Then around the middle of the month, the stock's price edged higher — but probably not enough for many folks to notice.

But that small move pushed the stock up into the Go-Zone, indicating that a massive jump in shares was on the horizon.

Check out the stock chart for BlackBerry to see what I mean.

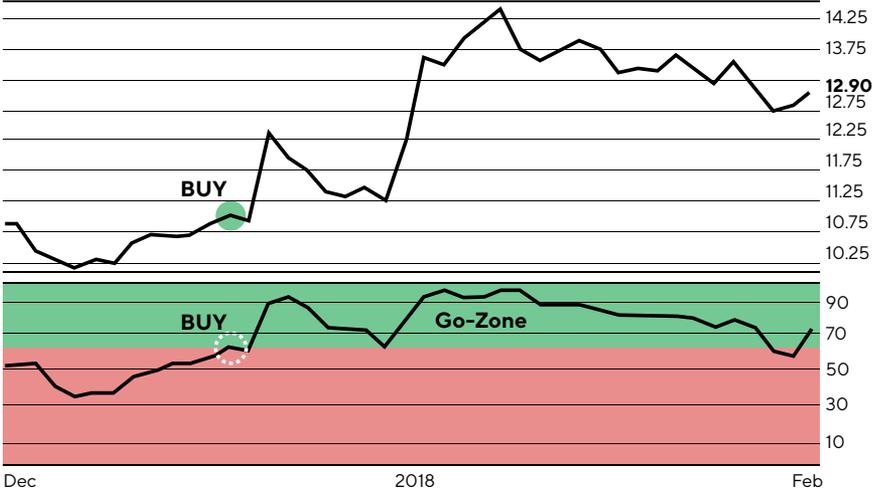
Under the chart, you can see where the stock crossed into the green Go-Zone.

Now that we're in the Go-Zone, we would enter a long position on BlackBerry.

Then comes step two — plugging in our proprietary Profit Line that follows the action closely.

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## Entering the Go-Zone

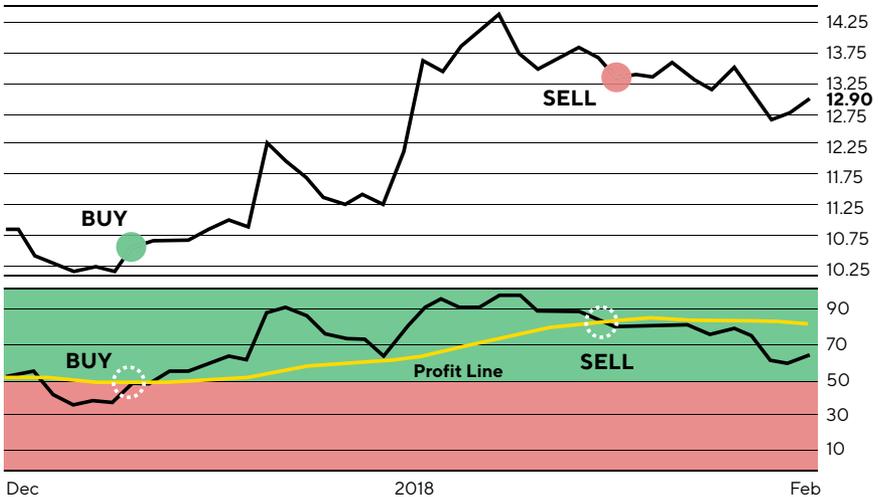


The Profit Line gives us the advantage of knowing when the freight train might be ready to jump the tracks. This allows us to exit *before* that happens, so we can lock in maximum profits on the trade.

Like I said, sometimes we'll exit the trade *before* the Profit Line is triggered. And that will happen when we see an opportunity to take substantial partial profits along the way.

Here's what the BlackBerry chart looks like with the Profit Line added in (the yellow line in the chart below).

## Profit Line Triggered



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The stock took off right after it entered the Go-Zone. But about a month later, the stock fell below the Profit Line.

That signals that it's time to apply the brakes and exit our position for a huge gain.

The Profit Line ensures that we exit near the top, making sure we protect our downside by getting out before the stock goes back down.

As you can see, this system is dead simple.

But here's the thing...

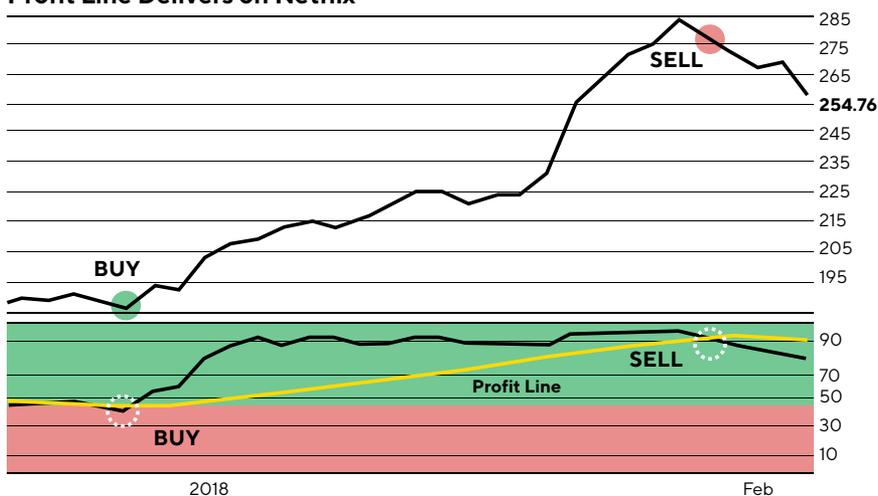
While simplicity is great, a trading strategy is worthless unless it's repeatable.

And that's exactly what we get with the *Profit Line Alert*...

Just a few weeks after BlackBerry entered the Go-Zone, my system tipped me off to another big name at the start of 2018: Netflix (NASDAQ: NFLX).

If you'd entered a long position when Netflix's stock moved into the green Go-Zone... and exited when it hit my proprietary Profit Line... it would have generated huge gains.

### Profit Line Delivers on Netflix



And that's not all...

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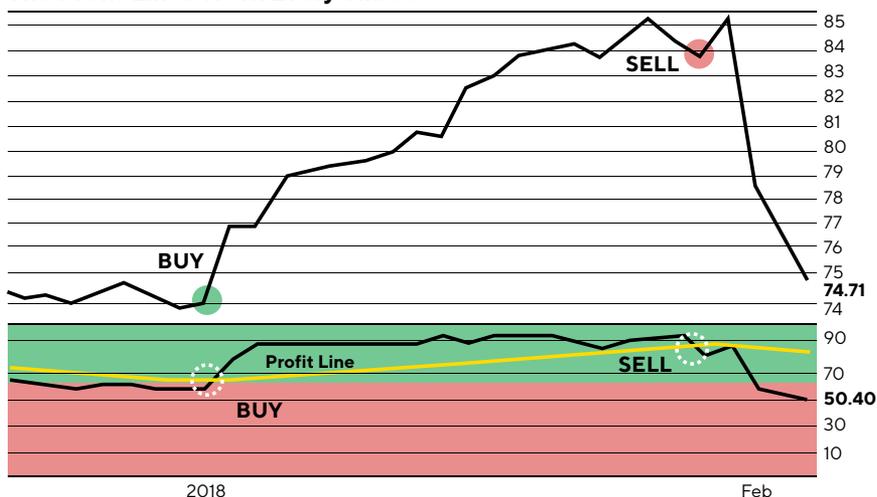
The *Profit Line Alert* delivered another winner at the beginning of 2018...

When PayPal Holdings (NASDAQ: PYPL) entered the Go-Zone, it blasted higher through the month of January.

But then it crossed the Profit Line at the perfect time – two days before the share price plummeted.

Once again, the *Profit Line Alert* pinpointed the ideal times to buy and sell...

### The Profit Lines Work Every Time...



Now that you've seen how it works, I'm sure you're anxious to get started.

But before you do, there are two more things you should know:

1. Exactly how the Go-Zone and Profit Lines are created.
2. How we plan to accelerate our profits from these surging stocks.

So let's get to it...

## The Backbone of the *Profit Line Alert*

I'm sure you've heard the saying "The trend is your friend."

It's been around as long as trading itself.

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But what trend?

One that lasts a day? A week? A month? A year?

And therein lies one of the key benefits of the *Profit Line Alert*.

This strategy combines multiple trends across multiple timelines — and transforms them into an easy-to-follow system.

As long as you know where the Go-Zone begins... and where the Profit Line hits... you're golden! And I'll show you exactly where they are with every trade, giving you step-by-step instructions on how to profit along the way.

Honestly, you don't need to know any more than that to build wealth with this strategy.

But if you're interested in how I calculate where the Go-Zone and Profit Line are, here's a quick rundown...

### THE GO-ZONE

It's important to note that the Go-Zone isn't some simple market metric that we slapped a fancy name on.

And it doesn't just show up for any stock.

The only way a stock can enter the Go-Zone is for SIX underlying indicators to align perfectly —and simultaneously.

That's why limiting our buy recommendations to only stocks entering the Go-Zone increases our chances of success 10-fold.

I list a few of those indicators here. But since this is a proprietary system, I can't reveal all of them in this report:

✓ Relative strength index

✓ [REDACTED]

✓ Price channel breakouts

✓ [REDACTED]

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- ✓ Price relative to short-term Bollinger Bands
- ✓ Standard deviation vs. price change.

Now, you don't need to know what each of those indicators means.

All you need to know is that when all of these indicators align perfectly, the stock just entered a phase of unstoppable momentum. Or what I call the Go-Zone.

And once a stock shoots up into the Go-Zone, it triggers the buy.

That's when I'll send out an urgent alert to enter the trade.

So long as you invest when the stock enters the Go-Zone, you can simply ride the momentum as it soars in price.

But remember, finding the exact time to buy is only half the battle.

Isolating the exact time to *sell* is the key to locking in maximum profits.

And that's where the Profit Line comes in...

## THE PROFIT LINE

As I mentioned in the last section, when a stock enters the Go-Zone, all six of the indicators I use are working together in harmony.

And that's what we want.

But once a stock officially enters the

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## THE ORIGIN OF THE PROFIT LINE

The Go-Zone is an incredible indicator to tell you when to buy a stock. But it's not the ultimate answer you need to truly build huge amounts of wealth in a short amount of time.

The fact is I've known about the Go-Zone for quite some time.

Wall Street traders, who get paid millions to sit in front of multiple computer monitors all day – watching stocks bounce up and down – use a similar technique all the time.

But it was never complete.

That's when I started to wonder if I could develop a strategy to pinpoint the absolute best time to *exit* these trades as well. So that you stay in long enough to get the maximum profits possible, while getting out early enough that you don't ride the stock down.

So I began poring over all the data. I called every professional trader I knew and compared notes. I invested thousands of hours of my team's time.

And after an incredible amount of back-testing, I knew I had found the answer.

Now we can use the Profit Line to maximize our gains, time and again.

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Go-Zone, we have to watch for these indicators to break apart.

This is the basis for the proprietary sell signal I created after years of using this technique to trade for myself and my hedge fund.

Here's how it works...

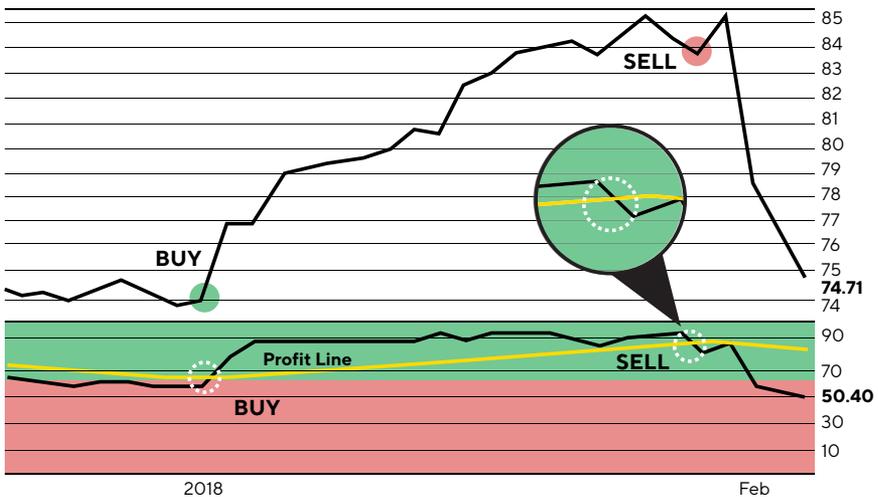
Once a stock enters the Go-Zone, we introduce another technical indicator into the mix. Simply put, it's a line that tracks the stock's ongoing momentum.

And when the stock falls below the line, it tells me that momentum is stalling — and it's time to exit the position.

That's why I call this indicator the Profit Line, since it signals exactly when to lock in profits — before a potential collapse in the stock.

Here's what it looks like when a stock falls below the Profit Line, and it's time to take action.

### When We See This — It's Time To Sell



The Profit Line allows us to get out before the rest of the market realizes the trend is failing. And clearly, in the example above, the stock sold off soon after the Profit Line was triggered.

Granted, sometimes a stock may continue to rise even after the Profit Line

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is crossed. But I've found that the odds of that happening are extremely low.

Let me assure you that you do NOT need to know exactly how this system works. All you need to do is follow my instructions on when to buy and when to sell.

That's it!

But there is one more thing you should know before you begin...

### **Accelerate Your Gains to the Max**

In order to elevate our potential gains on each *Profit Line Alert* trade, we are going to leverage the power of options.

More specifically, instead of purchasing shares of a company, we'll be buying call options.

As you may know, when you buy a stock option, you are actually buying rights to 100 shares of a given stock. Those rights expire on a certain date that's specific to the option you're looking at.

Now, the goal of this service is NOT to own shares.

Since the value of an option contract fluctuates just like stock prices do, we'll simply sell the options at a higher price later on. Just like you would with regular shares.

And by purchasing call options instead of a stock, we benefit in three ways...

1. Our initial stake is much lower compared with purchasing stocks. You don't need a lot of money to begin buying call options.
2. Your risk is clearly defined, since you never lose more than you pay for the option.
3. Most importantly, your potential reward is unlimited!

You'll often see upside moves of 100%. 200%. Even 1,000%!

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Indeed, those are the types of returns I expect to see on a regular basis at the *Profit Line Alert*.

Need more proof?

Check out recent examples of the Profit Line system in action...

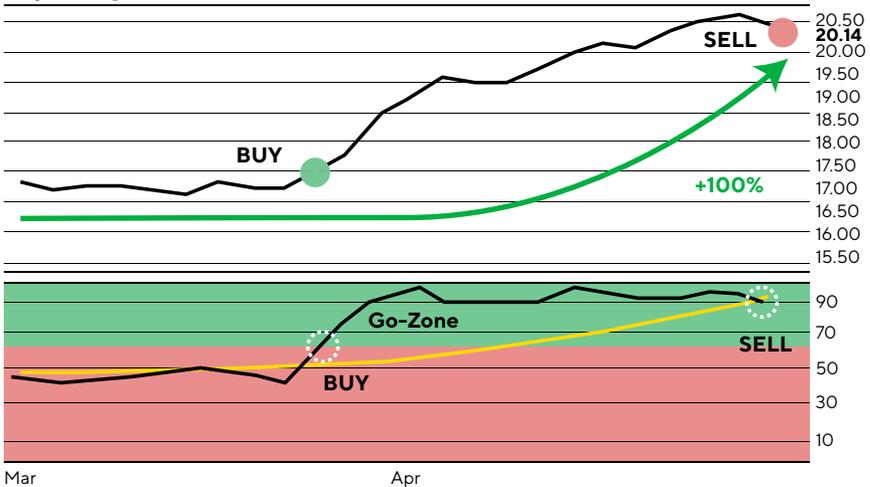
### Endless Profit Potential

AngioDynamics Inc. (NASDAQ: ANGO) entered the Go-Zone at the end of March 2018.

If you had purchased call options at that time – and exited when the stock dipped below the Profit Line in April – you would have booked 100%...

In less than a month!

#### Triple-Digit Gains in Less Than a Month

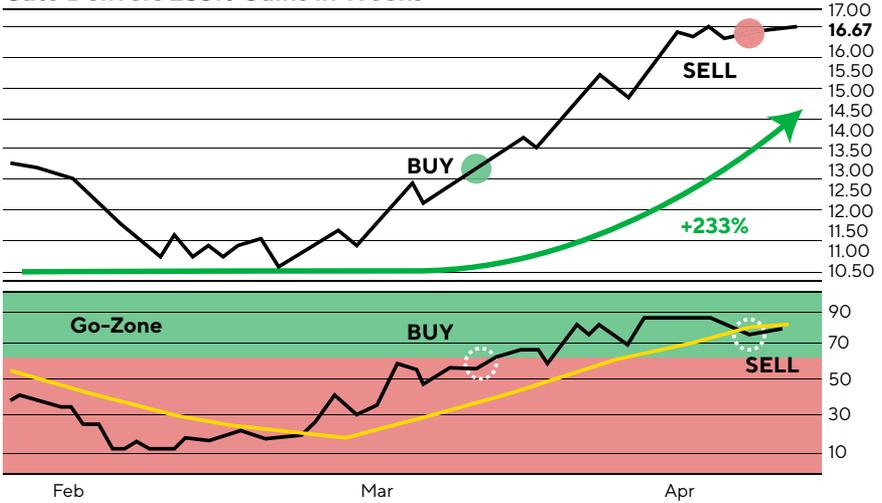


The Cato Corp. (NYSE: CATO) also entered the Go-Zone in March.

By getting in when the Go-Zone triggered... and getting out when the stock hit the Profit Line less than a month later... you could have racked up 233% gains.

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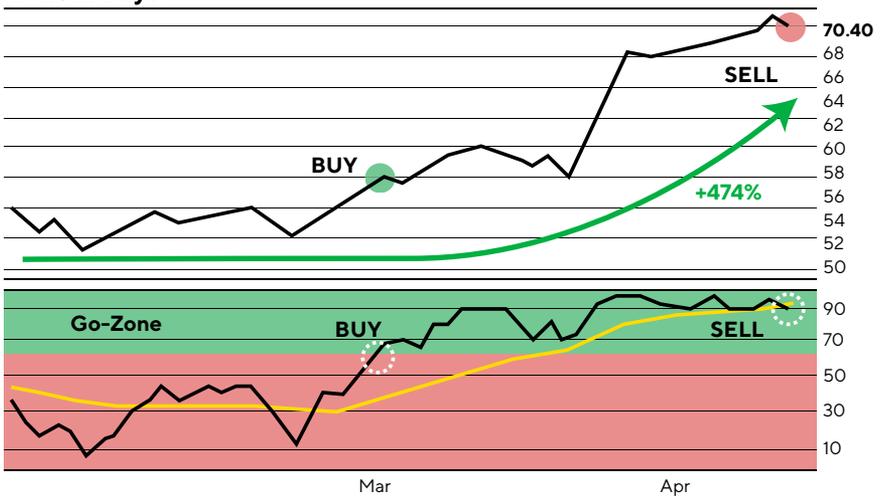
### Cato Delivers 233% Gains in Weeks



Commvault Systems Inc. (NASDAQ: CVLT) also entered the Go-Zone in March.

The Profit Line was triggered less than a month later – delivering 474% gains to call option holders!

### 474% in Days!



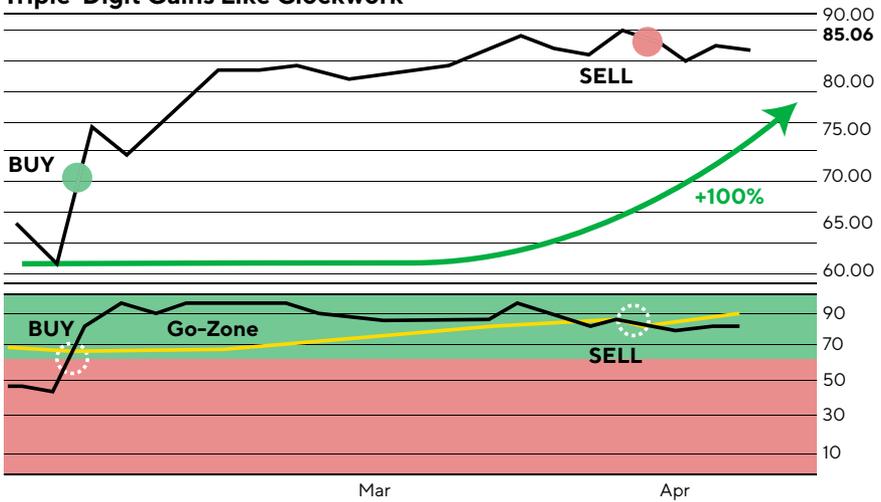
Next up is 51job Inc. (NASDAQ: JOBS)

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The Go-Zone and Profit Line were both triggered in March.

Playing the call option here would have locked in another 100%.

### Triple-Digit Gains Like Clockwork

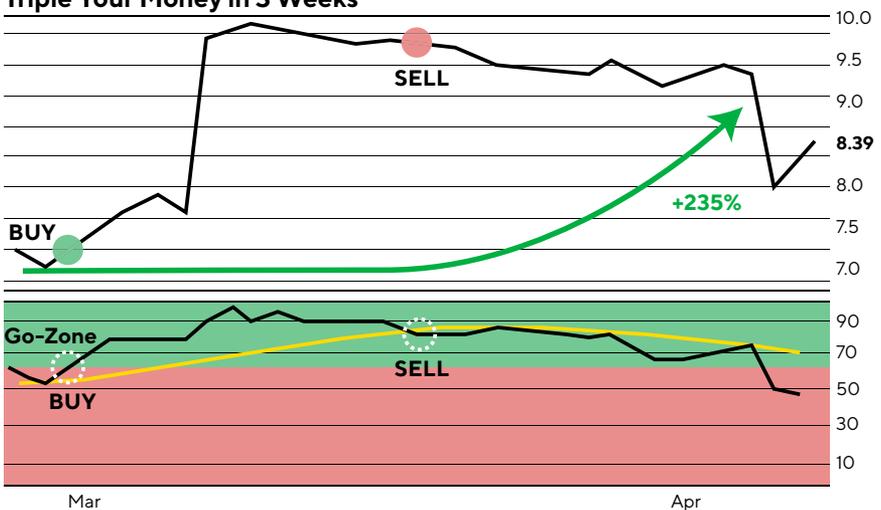


Then there's Oclaro Inc. (NASDAQ: OCLR).

By following the Profit Line system, you would have been in and out of this trade in about three weeks.

Total gain: 235%.

### Triple Your Money in 3 Weeks



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I could go on and on.

The *Profit Line Alert* system — when combined with call options — will accelerate your gains to the max, time and time again.

Again, it doesn't matter what sector the stock is in, or how the broader market is doing at the time.

Just consider that all five of the examples in this section entered the Go-Zone in March — and went on to generate triple-digit gains.

But the overall market actually *declined* by 1% during that month.

I'm sure you're beginning to see why this system is so revolutionary. And we're excited that you're on board to experience the unstoppable power of the Profit Line system.

Ready to get started? Good!

### What to Expect as a New Member

As a *Profit Line Alert* subscriber, you're all set to begin receiving my regular alerts, which will arrive via email at least once a week.

Using this system, I scan the entire market after the close every day. And it flags any stock entering the Go-Zone.

Once I receive the signal, I'll send you an alert that explains which stock to trade and how to do it.

Then you just log into your online brokerage account and follow my simple, step-by-step instructions I include in the alert.

The ultimate goal is to have at least one new recommendation each week. But I can't bend the market to my will...

Some days there won't be a single stock entering the Go-Zone.

Heck, some weeks there might not be a single company worth our attention. But that's OK!

When that happens, it often means taking a risk isn't worth the potential reward.

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Besides, on average, I see up to 60 high-quality setups on an annual basis. So on average, you should expect to see at least 52 plays every year.

Just know that when it is time to strike, it's important to act **fast**.

Once a stock enters the Go-Zone, its call options will move quickly. There's no time to waste after an alert hits.

And since these alerts can arrive during any day of the week, we're offering a special benefit to all *Profit Line Alert* subscribers.

To ensure that you don't miss a single action to take, we're offering **text message alerts** to all members.

Just [click here](#) to sign up now.

A couple other things worth mentioning...

When a new recommendation hits, the number of call option contracts to purchase is completely up to you. It all depends on your own personal risk tolerance and ambitions.

Also, since we're buying call options, we never have to worry about early assignment of shares.

In other words, we will never own shares unless we want to.

Owning shares is not a part of this strategy, and I don't anticipate we'll ever exercise any of our call positions.

I won't say *never*, because there are some rare situations where we could benefit. However, I've only seen it occur a handful of times in all my decades of trading, so don't expect it.

OK, that should be enough information to get you up to speed on this trading strategy.

If you have any questions about this trading service or your new subscription in general, please don't hesitate to email us by [clicking here](#) or calling 844-449-6520.

Our customer service team is happy to assist you Monday–Friday, 9 a.m.–5 p.m. ET.

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